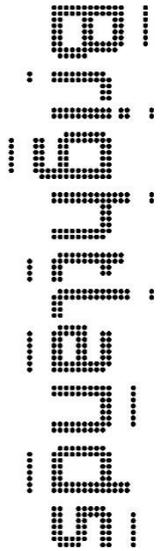




MARC CORNELISSEN | BRIGHTLANDS AWARD

*An initiative of  
Foundation Marc Cornelissen Brightlands Award*

Knowledge crossing borders



## ***Knowledge Crossing Borders*** ***Recognizing leadership and collaboration*** ***in the grand sustainability challenges***

### **Marc Cornelissen | Brightlands Award**

Thinking, dreaming, daring and doing, across geographical, scientific and organizational boundaries, this was Marc Cornelissen until his unexpected death in 2015. As a professional adventurer he had one passion, creating a sustainable world. Therefore he dared to choose other pathways than the usual ones. This attitude and spirit is also the basis of which Brightlands scientists, students, entrepreneurs, professionals work together and connect across boundaries, to the great challenges of sustainability and health. His ideas, courage, enterprise and impact is praised by international top scientists, opinion leaders and entrepreneurs. They say, "let's keep his work and spirit alive". With the introduction of the Marc Cornelissen | Brightlands Award, Brightlands contributes to his great heritage.

### **Profile candidates**

The Marc Cornelissen | Brightlands Award is awarded to candidates who distinguish themselves in the spirit of Marc in their collaborative leadership as well in collaboration across borders to make our world more sustainable. Candidates are able to radiate ambassadorship of this award.

With a contribution to a sustainable world is not only meant initiatives that contribute directly to a climate neutral energy, economy or society, but also solutions to problems in areas such as affordable care, healthy food, etc... Nominees are candidates who are driven by an ideal for which other paths are chosen from the usual ones or even just going outside paths looking for solutions. They are "in transit" as Marc was, for solutions to issues of sustainability in relation to the Brightlands themes materials, health, nutrition and data science & smart services. At the same time, they show that their work and people oriented personality, has an impact not only on what they do but also on how they achieve results.

### **The award**

The award is an initiative of the Foundation Marc Cornelissen Brightlands Award. The award consists of a memento and a cash prize of € 25,000. The amount is to be spent on the activities identified by the candidate at the nomination. The jury will nominate three candidate winners and invite them to join the ceremony on March 16, 2017. The holder of the award 2017 is explicitly asked to be present at the 2018 edition and share in a presentation on how the award helped with the next steps.

### **Jury and Board of Trustees**

The Jury of the Award consists of:

- Maria van der Hoeven (chair), CIEP (Clingendael International Energy Program) en Supervisory Board Rocky Mountain Institute (USA).
- Ellen Cornelissen, on behalf of family Cornelissen,
- Bert Kip, CEO Brightlands Chemelot Campus,
- Mariëlle Heijltjes, Professor Managerial behavior Maastricht University.
- Emmo Meijer, Professor organic chemistry TU/E

The Board of Trustees of the award consists of:

- Theo Bovens, Commissioner of the King, Province of Limburg, The Netherlands
- Robbert Dijkgraaf, Director Institute for Advanced Study Princeton (IAS)
- Martin Paul, president Maastricht University. The Netherlands
- André Kuipers, astronaut, author

### **Application & Conditions**

Candidates can be nominated via the application form. Deadline for the nomination is January 15, 2017. The conditions for the award nomination are part of the application form.



MARC CORNELISSEN 1968-2015 | [www.marccornelissen.com](http://www.marccornelissen.com) | [www.brightlands.com](http://www.brightlands.com)

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